

February 7, 2017

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

January 2017: MONTHLY DISCLOSURE

Annualized premium of new business was 118 million yen, 125% of January 2016

TOKYO, February 7, 2017 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for January 2017.

Annualized premium^{*1} of new business in the month of January 2017 was 118 million yen (125% of January 2016). The number of applications was 4,052 (126% of January 2016), with the number of new business at 2,622 (125% of January 2016). Accordingly, annualized premium^{*1} of policies-in-force was 9,916 million yen. The number of policies-in-force as of the end of January 2017 resulted in a total of 236,057, and sum insured of policies-in-force stands at 1,952,534 million yen.

In January 2017, insurance premiums and claims and benefits recorded 815 million yen (107% of January 2016) and 80 million yen (81% of January 2016), respectively.

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website. (Manifesto of Lifenet <http://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)^{*2}

| Number of new business (month) | Jan. 2017 | Jan. 2016 |
|---|-----------|-----------|
| Number of applications | 4,052 | 3,221 |
| Number of new business | 2,622 | 2,100 |
| Sum insured of new business ^{*3} (million yen) | 12,915 | 13,566 |
| Annualized premium ^{*1} (million yen) | 118 | 95 |
| - excl. death coverage (million yen) | 77 | 55 |

| Number of new business (accumulated total) | Apr. 2016 - Jan. 2017 | Apr. 2015 - Jan. 2016 |
|---|-----------------------|-----------------------|
| Number of applications | 31,783 | 27,488 |
| Number of new business | 23,221 | 20,367 |
| Sum insured of new business ^{*3} (million yen) | 127,284 | 143,777 |
| Annualized premium ^{*1} (million yen) | 1,074 | 967 |
| - excl. death coverage (million yen) | 678 | 539 |

| Number of policies-in-force | End of Jan. 2017 | End of Jan. 2016 |
|--|------------------|------------------|
| Number of policies-in-force | 236,057 | 223,461 |
| - Term Life ^{*4} | 121,608 | 116,703 |
| - Whole-Life Medical ^{*4} | 70,324 | 67,585 |
| - Term Medical Care ^{*4} | 10,581 | 11,256 |
| - Long-Term Disability ^{*4} | 33,544 | 27,917 |
| Sum insured of policies-in-force ^{*3} (million yen) | 1,952,534 | 1,894,073 |
| Annualized premium ^{*1} (million yen) | 9,916 | 9,267 |
| - excl. death coverage (million yen) | 4,639 | 4,209 |

| Insurance premiums and claims (million yen) | Jan. 2017 | Jan. 2016 |
|---|-----------|-----------|
| Insurance premiums | 815 | 765 |
| Insurance claims and benefits | 80 | 99 |

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: "Kazoku" and "au Term Insurance", Whole-Life Medical insurance: "Jibun", New "Jibun", New "Jibun" for Women, "au Medical Insurance" and "au Medical Insurance for Women", Term Medical Care insurance: "Jibun Plus", Long-Term Disability insurance: "Hataraku-Hito", "Hataraku-Hito 2" and "au Long-term Disability Insurance".

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