

March 22, 2018

Daisuke Iwase, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## Election of Executive Officers

TOKYO, March 22, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Daisuke Iwase, URL: <http://ir.lifenet-seimei.co.jp/en/>) announces that it decided to elect new Executive Officers, effective on June 24, 2018. The details are as follows:

### 1. Election of Executive Officers (effective on June 24, 2018)

Name	New Position	Previous Position
Kaoru Katada	Executive Officer General Manager of Customer Services Division	Head of Operations Planning Department, Customer Services Division
Ryosuke Kondo	Executive Officer General Manager of Sales & Marketing Division	Head of Sales Planning Department, Sales & Marketing Division

### 2. Resignation of Executive Officer (effective on June 24, 2018)

Name	New Position	Previous Position
Takahiro Yamasaki	Assistant General Manager of Customer Services Division	Executive Officer General Manager of Customer Services Division

### (Reference) Brief Career History of Newly Elected Executive Officers

Name (Date of Birth)	Brief Career History
Kaoru Katada (August 29, 1980)	<p>Apr. 2003    Joined Recruit Staffing Co., Ltd.</p> <p>Apr. 2004    Joined Taisay Building Management Co., Ltd.</p> <p>Feb. 2008    Joined Lifenet Insurance Company</p> <p>Jan. 2016    Head of Operations Planning Department, Customer Services Division (incumbent)</p>
Ryosuke Kondo (September 5, 1980)	<p>Apr. 2003    Joined PIONEER CORPORATION</p> <p>Oct. 2009    Joined JAPAN POST INSURANCE Co., Ltd.</p> <p>Mar. 2012    Joined Lifenet Insurance Company</p> <p>Jan. 2016    Head of Corporate Planning Department, Corporate Strategy Division</p> <p>Apr. 2017    Head of Sales Planning Department, Sales &amp; Marketing Division (incumbent)</p>

LIFENET INSURANCE COMPANY

**About LIFENET URL:** <http://ir.lifenet-seimei.co.jp/en/>

Returning to the original purpose of life insurance - mutual support - LIFENET INSURANCE was founded with the goal of offering simple, convenient and competitively priced products and services based on the highest levels of business integrity. We sell these products and services directly to customers over the Internet. By using the Internet, we are able to offer highly cost-competitive products and accept applications from customers at any given time.

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