

September 7, 2018

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

August 2018: MONTHLY DISCLOSURE

**Annualized premium of new business resulted in a strong performance,
216 million yen, the highest in 5 years**

TOKYO, September 7, 2018 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for August 2018.

Annualized premium^{*1} of new business in the month of August 2018 was 216 million yen (158% of August 2017), the highest in 5 years since March 2013. The number of new business was 5,025 (164% of August 2017), exceeding 5,000 for the first time in 5 years since May 2013.

Accordingly, annualized premium^{*1} of policies-in-force was 11,816 million yen. The number of policies-in-force as of the end of August 2018 resulted in a total of 279,461, and sum insured of policies-in-force stands at 2,141,557 million yen.

In August 2018, insurance premiums and claims and benefits recorded 961 million yen (113% of August 2017) and 207 million yen (215% of August 2017), respectively.

Topics

- Aug. 10 Financial Results for 1Q of Fiscal 2018 Ending March 31, 2019
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180810496343/pdfFile.pdf
- Revision of Business Forecast for Fiscal 2018 Ending March 31, 2019
https://ir.lifenet-seimei.co.jp/en/news/index/index6253130225469374400/main/0/link/180810_Revision%20of%20Business%20Forecast%20for%20Fiscal%202018%20Ending%20March%2031.%202019_Final.pdf
- Aug. 28 Term Life *Kazoku* and Long-term Disability *Hataraku-Hito 2* Ranked 1st in *Life Insurance Ranking!* Magazine
https://file.swcms.net/file/lifenet-seimei/en/news/index/auto_20180828401275/pdfFile.pdf

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

Number of new business, policies-in-force and premiums and claims (preliminary report)*²

Number of new business (month)	Aug. 2018	Aug. 2017
Number of new business	5,025	3,065
Sum insured of new business* ³ (million yen)	27,973	15,003
Annualized premium* ¹ (million yen)	216	136
- excl. death coverage (million yen)	127	88

Number of new business (accumulated total)	Apr. 2018 - Aug. 2018	Apr. 2017 - Aug. 2017
Number of new business	22,787	13,214
Sum insured of new business* ³ (million yen)	125,885	66,616
Annualized premium* ¹ (million yen)	981	588
- excl. death coverage (million yen)	574	375

Number of policies-in-force	End of Aug. 2018	End of Aug. 2017
Number of policies-in-force	279,461	246,575
- Term Life* ⁴	137,872	125,409
- Whole-life Medical* ⁴	79,581	72,685
- Term Medical Care* ⁴	9,757	10,208
- Long-term Disability* ⁴	45,404	37,983
- Cancer* ⁴	6,847	290
Sum insured of policies-in-force* ³ (million yen)	2,141,557	1,993,712
Annualized premium* ¹ (million yen)	11,816	10,400
- excl. death coverage (million yen)	5,869	4,967

Insurance premiums and claims (million yen)	Aug. 2018	Aug. 2017
Insurance premiums	961	854
Insurance claims and benefits	207	96

*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.

*2: This report is preliminary and may be different from the final settlement report.

*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.

*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

Contact:
Investor Relations, Corporate Planning Department
Tel: +81-3-5216-7900
e-mail: ir@lifenet-seimei.co.jp

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