

July 5, 2019

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Mothers)

## June 2019: MONTHLY DISCLOSURE

**New business performance is a record high result for two consecutive months**

TOKYO, July 5, 2019 – LIFENET INSURANCE COMPANY (TSE Mothers 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the monthly business performance for June 2019.

New business performance in the month of June 2019 recorded the historical high for two consecutive months. Annualized premium\*1 of new business was 289 million yen (148% of June 2018), and the number of new business was 6,794 (149% of June 2018).

Accordingly, annualized premium\*1 of policies-in-force was 13,653 million yen. The number of policies-in-force as of the end of June 2019 resulted in a total of 321,845, and sum insured of policies-in-force stands at 2,351,312 million yen.

In June 2019, insurance premiums and claims and benefits recorded 1,109 million yen (118% of June 2018) and 180 million yen (91% of June 2018), respectively.

### Topics

Jun. 23      Held 13th Annual General Meeting of Shareholders  
<https://ir.lifenet-seimei.co.jp/en/stock/meeting.html>

Lifenet's steady growth of policies-in-force has been driven by the public's increasing support and interest in its Manifesto; to offer simple, convenient and competitively priced products and services based on the highest levels of business integrity. Lifenet will continue to build its customers' trust and satisfaction by improving our website and contact center, by ensuring thorough and transparent disclosure of information, and by adhering to our Manifesto, offering our products and services twenty four hours a day, seven days a week through the convenience of our website.

(Manifesto of Lifenet <https://ir.lifenet-seimei.co.jp/en/company/manifesto.html>)

## Number of new business, policies-in-force and premiums and claims (preliminary report)\*<sup>2</sup>

Number of new business (month)	Jun. 2019	Jun. 2018
Number of new business	6,794	4,573
Sum insured of new business* <sup>3</sup> (million yen)	33,407	25,605
Annualized premium* <sup>1</sup> (million yen)	289	196
- excl. death coverage (million yen)	176	111

Number of new business (accumulated total)	Apr. 2019 - Jun. 2019	Apr. 2018 - Jun. 2018
Number of new business	19,117	13,285
Sum insured of new business* <sup>3</sup> (million yen)	96,810	73,454
Annualized premium* <sup>1</sup> (million yen)	822	572
- excl. death coverage (million yen)	490	335

Number of policies-in-force	End of Jun. 2019	End of Jun. 2018
Number of policies-in-force	321,845	272,830
- Term Life* <sup>4</sup>	156,438	135,060
- Whole-life Medical* <sup>4</sup>	89,089	78,298
- Term Medical Care* <sup>4</sup>	9,367	9,824
- Long-term Disability* <sup>4</sup>	50,522	44,280
- Cancer* <sup>4</sup>	16,429	5,368
Sum insured of policies-in-force* <sup>3</sup> (million yen)	2,351,312	2,106,247
Annualized premium* <sup>1</sup> (million yen)	13,653	11,529
- excl. death coverage (million yen)	6,922	5,705

Insurance premiums and claims (million yen)	Jun. 2019	Jun. 2018
Insurance premiums	1,109	941
Insurance claims and benefits	180	199

- \*1: Annualized premium is the amount of money equivalent to what is to be paid to have the insurance coverage for one year. All payments for Lifenet products are in monthly installments, thus the annualized premium is calculated as multiplying the monthly premium by 12 months.
- \*2: This report is preliminary and may be different from the final settlement report.
- \*3: Sum insured of new business and sum insured of policies-in-force are the sum of death coverage, and do not include medical and survival coverage.
- \*4: Term Life insurance: *Kazoku* and *au Term Insurance*, Whole-life Medical insurance: *Jibun*, *New Jibun*, *New Jibun for Women*, *au Medical Insurance* and *au Medical Insurance for Women*, Term Medical Care insurance: *Jibun Plus*, Long-term Disability insurance: *Hataraku-Hito*, *Hataraku-Hito 2* and *au Long-term Disability Insurance*, Cancer insurance: *Double Yell* and *au Cancer insurance*.

Contact:  
Investor Relations, Corporate Planning Department  
Tel: +81-3-5216-7900  
e-mail: [ir@lifenet-seimei.co.jp](mailto:ir@lifenet-seimei.co.jp)

*Disclaimer: This is a summarized translation of the original Japanese document, prepared and provided solely for readers' convenience. In case of any discrepancy or dispute, the Japanese document prevails.*