

March 17, 2025

Ryosuke Mori, President

LIFENET INSURANCE COMPANY

(Securities Code: 7157, TSE Growth)

Notice Regarding Changes in Executive Officers

TOKYO, March 17, 2025 – LIFENET INSURANCE COMPANY (TSE Growth 7157, President Ryosuke Mori, URL: <https://ir.lifenet-seimei.co.jp/en/>) announces the changes in Executive Officers, effective on June 22, 2025.

The changes in Representative Director and Director are also scheduled for the same date. For details, please refer to the “Notice Regarding Changes in Representative Director and Director” released today.

1. Appointment of Executive Officers (effective on June 22, 2025)

Name	New Position	Current Position
Takahito Kanasugi	Executive Officer of Product Development Department, Business Development Department, Data Science Promotion Office	Head of IT Strategy Department
Yasuhiro Hagiwara	Executive Officer of Legal Department, Risk Management Department, Internal Auditing Department CCO (Chief Compliance Officer) CISO (Chief Information Security Officer)	Head of Legal Department

2. Resignation of Executive Officer (effective on June 22, 2025)

Name	Current Position
Ryosuke Kondo	Senior Executive Officer of Partner Business Department President, Representative Director and Chief Executive Officer, LIFENET MIRAI Inc.*1

3. Changes in position of Executive Officers (effective on June 22, 2025)

Name	New Position	Current Position
Hiroki Ito	Executive Officer of Direct Business Planning Department, Customer Communication Department*2 President, Representative Director and Chief Executive Officer, LIFENET MIRAI Inc.*1	Executive Officer of Direct Business Planning Department, Contact Center

Kaoru Katada	Executive Officer of Creditor Insurance Business Department, Human Resources & General Affairs Department	Executive Officer of Human Resources & General Affairs Department, Legal Department, Risk Management Department CCO (Chief Compliance Officer) CISO (Chief Information Security Officer)
Tsutomu Matsuura	Executive Officer of CX Design Department, Customer Services Department, Claims Department Director, LIFENET MIRAI Inc.*1	Executive Officer of CX Design Department, Customer Services Department, Claims Department

*1. The Directors of LIFENET MIRAI Inc., a consolidated subsidiary of the Company, are scheduled to change their positions as of June 24, 2025. For details, please refer to the "Notice Regarding Changes in Representative Director and Director of Consolidated Subsidiary" released today.

*2. Contact Center will be reorganized into the Customer Communication Department on April 1, 2025.

(Appendix) Brief career history of newly appointed Executive Officers

Name (Date of Birth)	Brief Career History	
Takahito Kanasugi (April 30, 1984)	Apr. 2007	Joined SBI E * TRADE SECURITIES Co.,Ltd. (currently SBI SECURITIES Co.,Ltd.)
	Jan. 2014	Joined GMO Internet, Inc. (currently GMO Internet Group, Inc.)
	Jun. 2015	Joined Lifenet Insurance Company
	Jul. 2018	Head of Sales Planning Department, Sales & Marketing Division
	May 2021	President and Representative Director, LIFENET MIRAI Inc.
	Jun. 2024	Head of IT Strategy Department (incumbent)
Yasuhiro Hagiwara (October 7, 1972)	Apr. 1998	Joined AXA Life Insurance Co., Ltd.
	Jan. 2008	Joined Credit Agricole Life Insurance Company Japan Ltd.
	Jun. 2014	Joined AXA Direct Life Insurance Co., Ltd. (currently AXA Life Insurance Co., Ltd.)
	Oct. 2021	Joined Lifenet Insurance Company Head of Legal Department (incumbent)

About LIFENET URL: <https://ir.lifenet-seimei.co.jp/en/>

LIFENET INSURANCE COMPANY has developed the LIFENET Manifesto that embodies our mission of "Help our customers embrace life more fully by offering comprehensible, cost-competitive and convenient products and services". We have consistently delivered customer-oriented products and services since our business commencement. As the leading online life insurer, we aim to realize "a society where next generation can be nurtured with confidence in the future".

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